



Toronto Stock Exchange Symbol: RC

RDM CORPORATION NAMES NEW HEAD OF MARKETING

WATERLOO, ON, September 4, 2007 - RDM Corporation (TSX: RC), a leading provider of specialized software and hardware products for electronic payment processing, today announced the appointment of Michael J. Murphy as Vice President, Marketing. His mandate will be to build on RDM's leadership position in the rapidly growing remote deposit capture marketplace. Mr. Murphy replaces outgoing VP of Marketing Tom Kettell.

"We are very pleased to welcome Michael to our executive team," said Douglas Newman, President and CEO of RDM Corporation. "He is a marketing veteran with a great track record both in major corporations and in rapidly growing, entrepreneurial organizations. Michael also has intimate knowledge of the U.S. transaction processing sector, which is the focus of our growth strategy."

Mr. Murphy has over 25 years of sales and marketing experience. Most recently he was Vice President of Marketing at Transaction Network Services (NYSE: TNS), a leading provider of business critical data communications services to processors of credit card, debit card and ATM transactions, as well as secure data and voice network services for the global financial services industry. His prior experience includes increasingly senior roles at Fortune-100 consumer packaged goods companies Procter & Gamble, RJR/Nabisco and Mobil Oil. Mr. Murphy earned an MBA from the Tuck School of Business at Dartmouth College.

"I am very excited by the growth prospects at RDM," said Michael Murphy. "The remote deposit capture market represents a tremendous opportunity, and RDM has staked out a unique claim as a leading provider of both hardware and software products. From a marketing standpoint we need to solidify and enhance RDM's positioning in the minds of our customers and distribution partners."

About RDM Corporation

RDM Corporation is headquartered in Waterloo, Ontario and trades on the Toronto Stock Exchange under the symbol RC. RDM is a leading provider of specialized software and hardware products for electronic payment processing. RDM has pioneered electronic cheque conversion systems and web-based image and transaction management services for banks, retailers, payment processors and government agencies. RDM's Image & Transaction Management System (ITMS®) is an industry leading e-check processing solution whereby transaction information can be remotely captured and processed electronically from distributed locations, freeing up significant customer float time and significantly reducing costs associated with returned checks. For further information, visit RDM's website at www.rdmcorp.com.

This news release contains forward-looking statements. Forward-looking statements are based on estimates and assumptions made by RDM in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that RDM believes are appropriate in the circumstances. Many factors could cause RDM's actual results, performance or achievements to differ materially from those expressed or implied by forward-looking statements. Risk factors relating to RDM are discussed in the Risks and Uncertainties section of RDM's Annual Information Form and year-end Management's Discussion and Analysis. These factors should be considered carefully, and readers should not place undue reliance on RDM's forward-looking statements. RDM has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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