



Toronto Stock Exchange Symbol: RC

FOR IMMEDIATE RELEASE

## **RDM CORPORATION ANNOUNCES IMAGE DESIGN VERIFICATION (IDV) SOFTWARE FOR THE IMAGE QUALIFIER IQX97**

**WATERLOO, ONTARIO, November 4, 2008** - RDM Corporation (TSX: RC), the leading developer of specialized software and hardware products for testing MICR and image documents used for electronic payment processing, announced today the release of its Image Design Verification (IDV) software for the Image Qualifier IQX97 - OCR image tester.

The IDV software will be an optional upgrade to the Image Qualifier IQX97-OCR software and will allow users to test designs and images before they are printed. A number of tools are available to assist the user to understand if their designs will pass or fail Image Ready Standards. These tools will help the user understand what changes are needed to make their documents pass Image Ready Standards for Check 21 (American National Standards - ANS X9.100 -110 and X9.100-30, formerly ANSI X9.7) in the USA and CPA Standard 006 in Canada.

Check printers who design check backgrounds will find the IDV software an invaluable tool. It will save them time and money while providing a new capability of designing custom checks easily to meet customer's unique specifications. This powerful, yet easy to use software application creates the bottom line results the industry has been waiting for.

### **About Electronic Check Image Testing**

The IQX97-OCR tests check background designs and identifies problems in any of the 5 Areas of Interest (AOI) - Date, Payee, Legal, Signature and Convenience Amount Rectangle (CAR) fields, as well as testing areas on the back of the check. It verifies legibility and quality of printed documents and OCR fonts. RDM's Image Qualifier IQX97 - OCR has automatic features to measure reflectance and contrast values of paper checks to determine if they meet the required standards. It also measures all reflectance values by automatically taking samples from a scanned document image. RDM's Image Qualifiers are installed in major financial institutions, check printers and equipment vendors in over 35 countries. The RDM Image Qualifier IQX97-OCR is the industry standard for validating image quality.

### **About RDM Corporation**

RDM Corporation is headquartered in Waterloo, Ontario and trades on the Toronto Stock Exchange under the symbol RC. RDM is a leading provider of specialized software and hardware products for electronic payment processing. RDM has pioneered electronic check conversion systems and web based image and transaction management services for banks, retailers, payment processors and government agencies as well as print quality control and image quality systems for a variety of global customers. For further information, visit RDM's website at [www.rdmcorp.com](http://www.rdmcorp.com).

### **For more information, please contact:**

Douglas Newman  
President and CEO  
**RDM Corporation**  
(519) 746-8483 ext. 340 phone  
(519) 746-3317 fax  
[dnewman@rdmcorp.com](mailto:dnewman@rdmcorp.com)

James Merwin  
CFO  
**RDM Corporation**  
(519) 746-8483 ext. 284 phone  
(519) 746-3317 fax  
[jmerwin@rdmcorp.com](mailto:jmerwin@rdmcorp.com)

*This news release contains forward-looking statements. Forward-looking statements are based on estimates and assumptions made by RDM in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that RDM believes are appropriate in the circumstances. Many factors could cause RDM's actual results, performance or achievements to differ materially from those expressed or implied by forward-looking statements. Risk factors relating to RDM are discussed in the Risks and Uncertainties section of RDM's Annual Information Form and year-end Management's Discussion and Analysis. These factors should be considered carefully, and readers should not place undue reliance on RDM's forward-looking statements. RDM has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*